

How **Event Management Software** Will Transform Your Event?

57% of Planners use Event Management Software

96% among them find value in using Event Management Software

20%

Increased event
attendance

27%

Increased team
productivity

15%

Cost Saving

WHY CHOOSE **vuforia**?



All-in-one Event Management Platform

Streamline various activities like event page building, registrations, promotions, submissions, check-ins and much more in one place.

Understand Your Event Data

Filter and sort attendee data to answer the questions that are most important. Our event registration software helps you plan ahead and see the bigger picture.

Streamline Your To-Do List

Make your event management simple by accessing your event data in real time and filter to find the information crucial to running your event.

SaaS Delivery Model

All you need to use Vuforia is Internet. Organise and manage events and contests seamlessly with multi-tenant architecture and easy customization.

Manage Your Event Team

Our event registration software isn't only for your attendees: it's for your team too. Give them the features they need with communication tools, data insights, and easy event creation.

Automate your workflow

Spend less time on paperwork and managing your registration with Vuforia's registration tools like filters, reports, email and more!

An Interface Attendees Love

Customized and user-friendly online event registration software and easy to navigate.

Security

Designed using the latest in security technology and handled by a securely encrypted server connection, Your data and backup will remain protected on our professional servers.

Vuforia is with you at every step of your event's and contest's life cycle



Before

Event Landing Page
Invitations
Registration
Payments
Sessions & Tracks
Attendee Management



During

Check-In Tracking
On-site Registration



After

Reporting
Surveys



EVENT FEATURES of vuforia

Infinite Ticket Types

You can decide and sell the number of categories you want in the tickets sold for the Event at your will!

Customized Site Design

Customise your page with your branding, social media links, logo & text to create a seamless integration with your brand.

Personalized Dashboard

Your dashboard allows you to easily view each event's revenue, tickets sold, page visits & analytics information.

Multi-track Event Schedule Builder

Schedule multiple parallel tracks, sessions & customize each session by publishing rich speaker profiles for the event.

Social Sharing Made Easy!

Create a unique URL for your event & share the URL via social media or embed it within your organisation's website.

Reporting, Survey & Analytics

Avail detailed reporting such as - sales report, attendee's lists, etc. & export easily into CSV or XLS formats.

CONTEST FEATURES of vuforia

Unique webpage & Personalised Dashboard



Create a unique webpage for your individual contests and a dashboard & get the statistics of Orders, Sales Volume & Traffic.

Registration and Approval



Customize registration form with your own fields, collect details needed from participants & qualify/disqualify the registrants.

Updates



Send any updates on change of schedule, scores, ranks and notifications of publishing the results.

Categories and Rounds & Judges



Define multiple categories & rounds for competitions & evaluate the participants work by inviting judges and experts.

Submissions



Vuforia lets the participants draft and do a final submit and supports submission of multiple files and formats.

Result Viewing Made Easy!



Publish the evaluated results, ratings, and rankings directly on the participant's dashboard.

DIGITAL MARKETING - A VALUE ADDED SERVICE OF **vuforia**



Experience the benefits of Digital Marketing Services that change your business forever

Brand Exposure - BRANDING

Our digital marketing campaigns helps you succeed in communicating your event brand & organization's brand to target audience.

Get Attractive Content - CONTENT MARKETING

We create specific content that raises event awareness, drive attendance and is relevant to your target audience and improve your brand identity.

Increased Traffic and Sales - SEO

Boosts your event's online reputation, ensure your event is easy to find by the people and have attendees lining up for your event

Generate your Leads - PAY PER CLICK

We create relevant, intelligently targeted pay-per-click campaigns to drive high intent traffic leading to higher profits for your business.

Interact with your Customers - EMAIL MARKETING

An easy, fast, inexpensive, but effective way to talk about your upcoming event with a personalised message to get the leads.

Get Valuable Connections - SOCIAL MEDIA MARKETING

Want to see your event jam-packed with people? We build the buzz of your event with posters, banners and webpages on Social Media.



Build exceptional events and contests with us!

Contact Us

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